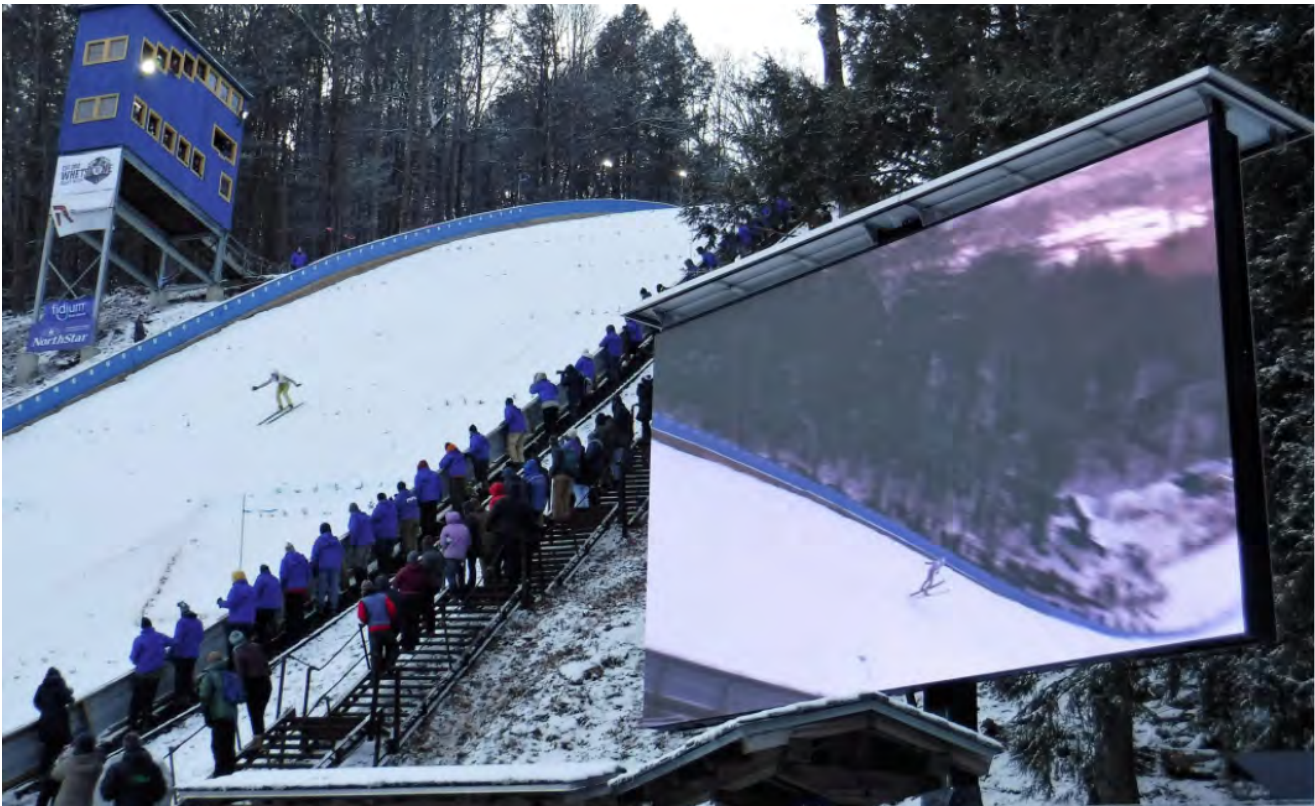




Annual Report to Members

FY22: July 1, 2021 - June 30, 2022



BCTV's 4-camera production of the 100th Harris Hill Ski Jump was simulcast to a Jumbotron for thousands of attendees to enjoy, along with being livestreamed on Facebook and Comcast.

be creative • be informed • be local

230 Main Street, #201 Brattleboro, VT 05301 Ph (802) 257-0888 Web brattleboro.tv

Mission

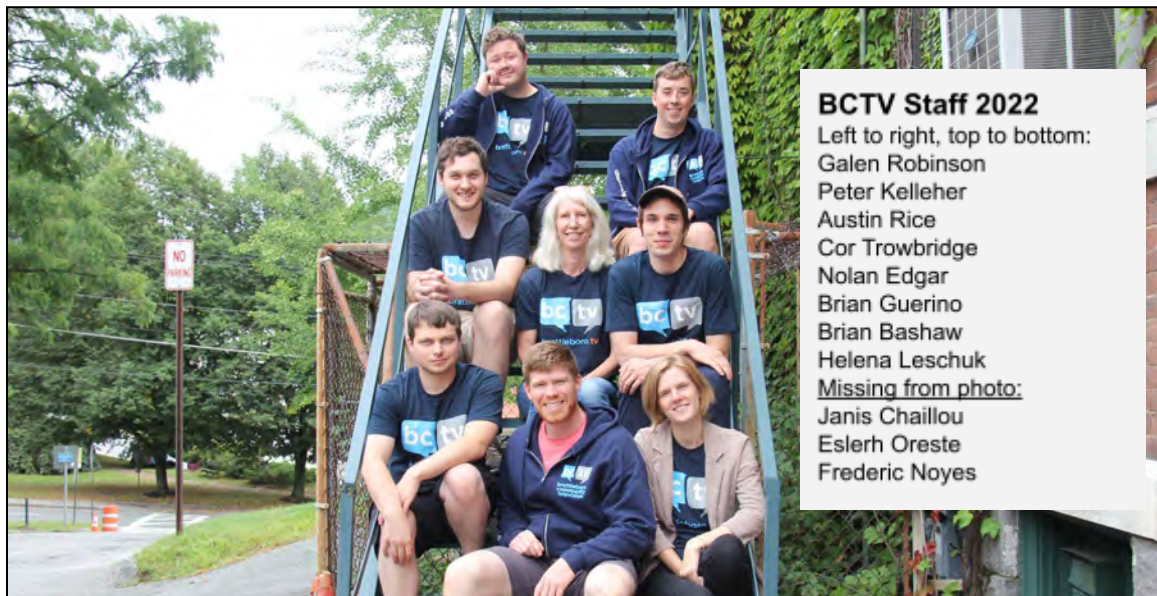
Brattleboro Community Television is a community media center serving eight towns in southeastern Vermont. Our mission is to promote civic engagement and transparency, and to empower community members to share their knowledge, views and creativity, without prejudice.

Board of Directors

Alex Beck <i>President</i>	At-large: 2022
Martin Cohn <i>Vice President</i>	At-large: 2023
Leah Goodman <i>Treasurer</i>	At-large: 2024
Bob Gammon <i>Secretary</i>	At-large: 2024
George Anthes	At-large: 2023
Lynn Barrett	Appointee: 2023
Garret Harkawik	Appointee: 2024
Reggie Martell	At-large: 2022

Staff

<p>Executive Director: Cor Trowbridge Operations Manager: Helena Leschuk Production Manager: Brian Bashaw Content Manager: Nolan Edgar</p> <p><u>Camp Staff:</u> Angus Reid, Lead Instructor Eslerh Oreste, Counselor</p>	<p><u>Field Producers:</u> Janis Chaillou Peter Kelleher Frederic Noyes Eslerh Oreste Galen Robinson Austin Rice</p>
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From the Board President

Alex Beck



As the disruptions of COVID-19 wane, the changes that it created – and at times demanded – of the BCTV team were still ever present in our work. Virtual meetings transition to hybrid meetings, adding another layer of complexity to BCTV’s stellar coverage of selectboards, school boards, and community events.

And this wasn’t limited to off-site meetings, either. Staff, editors, and producers collaborated to establish more live-streaming, more remote coverage, and even remote training opportunities to adapt to the changes in how we convene and communicate.

This also marks the first year of operation since Comcast purchased Southern Vermont Cable, which contributes revenue to the organization. We’ve safely weathered the most abrupt changes, but still keep an eye to the future to ensure cord-cutting and conniving telecommunications companies don’t disproportionately impact our work. We’re grateful for leaders throughout the State Legislature who

came together to allocate additional funding for PEG stations statewide and look forward to that continued partnership and support.

Programmatically, BCTV and the staff continued to offer excellent, accessible, and exciting opportunities for community members and organizations. Whether it was sharing our livestream on a Jumbotron at the Harris Hill Ski Jump, live streaming NECCA’s Circus Spectacular, or supporting New Vermonters during BCTV Summer Camp, BCTV continues to highlight what makes our communities welcoming, vibrant, and fun!

Finally, we re-welcome Reggie Martel to the BCTV family. Once a BCTV producer and superfan, he’s now our newest board member. A huge thanks to fellow board members Marty, Leah, Bob, George, Lynn, and Garrett, and Reggie for your outstanding commitment to BCTV and community media. It is an honor to be counted among them.

November 2021: Alex Beck kicks off Producer Awards Night at Latchis 4.



From the Executive Director

Cor Trowbridge



Cor Trowbridge and BCTV board member Reggie Martell at the 100th Harris Hill Ski Jump.

July 2021 marked the beginning of this fiscal year and the re-opening of BCTV's office and facilities to the public. BCTV initially followed the Town's masking policy while checking vaccination status, then in March we began optional masking according to the county's Community Level as reported by the CDC.

As soon as our doors were open, BCTV's intrepid community producers got back to work creating content. Some had been recording events during the months when we were closed and had a backlog of editing. Some had been recording their talk shows on Zoom and came back to the studio - first with a lucite divider and strict limitations on how to enter and exit, then as they had

done before while COVID levels stayed low. Some stayed on Zoom and checked out laptops to edit at home. New producers joined and added diversity to our lineup.

Staff came back to offices in disarray from eight months of remote work and had to re-establish how they interacted with producers and field staff. We geared up for hybrid meetings of every configuration - large rooms with spread out boards, sometimes speaking through masks, all needing to see and hear remote attendees, troubleshooting internet issues - adding to the challenge of recording the meeting. Set up time and editing time expanded. New requests for coverage came from non-cabled areas such as Marlboro and Windham, beyond our service territory but certainly within our community. Livestreams happened all over town, requiring site visits and pre tests and constant monitoring of streaming software.

Looking back on the year, our most notable achievement is that producers and staff faced steep learning curves on a daily basis and did not falter. I'm proud to say that we never had to cancel coverage for lack of staffing.

Special thanks goes to the Vermont Access Network, our industry organization, for bringing attention to the critical role of PEG stations in a time of public distress. As a result, the Vermont Legislature recognized BCTV and other community media stations with a COVID Relief grant last year, and a sizable appropriation this year, to compensate for the unpaid services we provide and in acknowledgement of the decline of cable revenues as a funding mechanism.

To our donors, sponsors, members, and community producers: Your support makes BCTV possible for the entire community. Thank you for your generosity and for sharing your stories with us.

Treasurer's Report

Leah Goodman

FY22 income reflects the end of Southern VT Cable revenues (now included in Comcast), and an appropriation from the Vermont Legislature. Returning to in-person work and increased per-meeting production costs raised payroll and other in-person expenses such as mileage, hospitality, and conferences back to pre-COVID levels.

FINANCIAL STATEMENT	FY 2022	FY 2021	\$ change	% change
Income:				
Franchise fees - Comcast	295,885	266,708	29,177	10.9
Franchise fees - So. VT Cable	0	5,579	-5579	(100.0)
Contributions & grants*	30,707	75,800	-45,093	(59.5)
Investment income	1,134	1,239	-105	(8.5)
Production Fees & other income	59,621	49,409	10,212	20.7
Total Income	387,347	398,735	-11,388	(2.9)
Restricted: Comcast Settlement Funds	0	2000	-2,000	(100.0)
*Includes FY21 PPP loan (forgiven), COVID grant, FY22 VT Leg. Appropriation	12,500	57,060	-44,560	(78.1)
Restricted: Comcast capital funds	32,506	27,609	2,897	9.8
Expenses:				
Salaries & Wages	207,117	197,992	9,125	4.6
Payroll taxes	16,675	15,980	695	4.3
Employee benefits	25,581	22,675	2,906	12.8
Professional fees	9,022	4,957	4,065	82.0
Rent & Rentals	5,569	5,475	94	1.7
Insurance	6,269	5,359	910	17.0
Office supplies	1,294	1,280	14	1.1
Repairs & maintenance	4,020	4,020	0	0.0
Technical Equipment*	11,737	10,722	1,015	9.5
Communications	5,822	4,736	1,086	22.9
Hospitality	1,280	426	854	200.5
Marketing	3,479	1,301	2,178	167.4
Postage	131	354	(223)	(63.0)
Dues & subscriptions	9,129	8,415	714	8.5
Producer expenses	708	403	305	75.7
Travel - Meeting Mileage	4,657	455	4,202	923.5
Conferences	7,623	612	7,011	1145.6
Other/Misc.	851	1,313	(462)	(35.2)
Total expenses	320,964	286,475	34,489	12.0
Change in net assets	66,383	112,260	89,417	(40.9)
Depreciation	12,668	12,818	(735)	(1.2)
Capital Expenditures (plus * above)	5,025	10009	1,247	(49.8)

Donors and Underwriters

Like all public access TV stations, BCTV is funded primarily (80% of our income) by local cable subscriber fees. This funding mechanism is under threat by the FCC and the trend toward cable cord-cutting. BCTV increasingly relies on fundraising and fees for production services to fill the gap.

Donations – General Support:

\$1000 or more:

Laura Howat
Phil & Marcia Steckler

\$100 - \$999:

All Souls U.U. Church
George Anthes
Alex Beck
Fred Breunig
William & Dabney Dixon
Russ Grabiec
Chris Lenois and Samirah Evans-Lenois
Jon Mack
Wendy O’Connell & David Blistein
Sally & Allan Seymour

Up to \$99:

Prudence Baird
Donna Blackney
Brattleboro Outing Club
Martin Cohn
Center for Health & Learning
Lauren-Glenn Davitian
Chard deNiord
Andrika Donovan
Joann Erenhouse
Deb Paciulli
Vlasta Popelka
Susan Potter
Cor Trowbridge
Tim Wessel
Robert Wyckoff

Donations – Support for Shows:

\$100 - \$499:

Garrett Blanchet
Michael Small

Up to \$99:

Abby Jacobson

Underwriters:

Support for programming through the year.

Ultra-Local Programming:

- The Brattleboro Savings & Loan Association

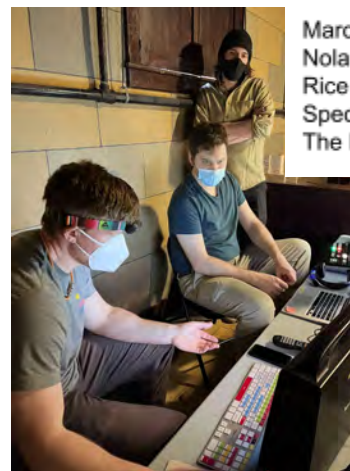
Local Government Programming:

- Brattleboro Food Coop

Production Sponsors:

Support for broadcast of specific events.

Brattleboro Area Chamber of Commerce
Brattleboro Area Prevention Coalition
Crispe & Crispe Law Offices
Edward Jones Financial Advisor, Ana Saavedra
Harris Hill Ski Jump
Members 1st Credit Union
The Lodge at West River
Phillips, Dunn, Shriver & Carroll, P.C.
The Richards Group
Sandri Energy
Trust Company of Vermont
The Tuxedo Gallery at VT Artisan Designs
West River Provisions
West River Valley Thrives
Windsor & Windham Housing Trust
The Winston Prouty Center for Child & Family Development



March 2022: Brian Bashaw, Nolan Edgar, and Austin Rice produce the Circus Spectacular livestream at The Latchis.

Members

BCTV had 50 active memberships in FY22. A Basic Membership is \$25 to submit programming. Producing members pay according to the frequency and type of facilities they use.

Anyone who resides, works, attends school, or volunteers for a nonprofit in Windham County may become a member of BCTV and create local programs with BCTV's equipment and technical support.



BCTV 2021 Producer Award Winners: (l to right) Erin Scaggs and Frederic Noyes, Gallery Walk; Jerry Carbone, Brattleboro Literary Festival; Jon Mack, SOLOs; Bill Anton, WCSU Superintendent; Andrika Donovan, Home Funerals Green Burials; Mark Herman-May accepting for Deb Paciulli, Trinity Lutheran Church.

Producers & Editors

BCTV had 48 active producers and organizations that submitted local programming this year. The list includes those who recorded and submitted online meetings as programs to be aired on BCTV. Producers are listed below, followed by the number of programs they submitted.

*BCTV staff - number listed for non-BCTV productions only. *Italics* = some programs were produced on behalf of an organization

<p>Brian Bashaw* (18) Shoshana Bass <i>Sandglass Theater</i> (1) Woody Bernhard (6) Donna Blackney <i>Brattleboro Words Trail</i> (1) Brattleboro Literary Festival (5) Jocelyn Bullard <i>Greenwood School</i> (1) Jerry Carbone <i>Windham Cty Genealogy</i> (1) Martin Cohn (8) Millicent Cooley <i>Rep Town Mtg</i> (4) Allison Cram & Toby Moore <i>BUHS-TV</i> (35) Chard deNiord (1) Maria Dominguez (31) Andrika Donovan (6) Zon Eastes <i>Juno Orchestra</i> (6) Nolan Edgar* (5) Joann Erenhouse (8) Groundworks Collaborative (1) Russ Grabiec (34) George Harvey & Tom Finnell (53)</p>	<p>Bill Holiday (2) Erin Jenkins <i>BMAC</i> (6) Phillip Johansson <i>Mitchell Giddings Fine Arts</i> (2) Derrick Jordan (31) Greg Lesch <i>Brattleboro Area Chamber of Commerce</i> (1) Mary Lindquist <i>St. Michael's Episcopal Church</i> (44) Ian Kelly <i>WTSA</i> (227) Theresa Maggio (1) Keith Marks <i>Next Stage Arts</i> (3) Reggie Martell <i>Brattleboro Area Prevention Coalition</i> (5) Jeff Mastroianni <i>Brattleboro Literary Festival</i> (34) Pete Millette <i>Calvary Chapel</i> (46) Mike Mrowicki (8) Alfred New <i>St. Michael's Catholic Church</i> (70) New England Youth Theatre (2)</p>	<p>Wendy O'Connell (26) Open Exchange Vermont (11) Deb Paciulli <i>Trinity Church</i> (49) Olga Peters (52) Mark Piepkorn, <i>Stage 33</i> (1) Maria Pugnetti <i>Theatre Adventure</i> (1) Andy Reichsman <i>Mitchell Giddings Fine Arts</i> (5) Austin Rice* <i>Guilford Community Church</i> (52) Ray Sebold <i>Brattleboro Music Center</i> (4) Sally Seymour <i>Harris Hill Ski Jump</i> (1) Dave Twombly <i>Brattleboro Outing Club</i> (2) Audrey Walker <i>First Congregational Church</i> (10) Shannon Ward <i>Hooker Dunham Theater</i> (3) Lissa Weinmann <i>Brattleboro Words Project</i> (1)</p>
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Equipment & Facilities Use

BCTV’s field camera kits include the Canon Vixia, XA10 , XA20, XA15, XA45 and two DSLRs. With the office fully open, use of BCTV’s facilities and equipment bounced back from low or uncountable pandemic levels. Laptops are used for remote editing, live streaming, and production of hybrid meetings.

Equipment & Facility Use	Total Uses	Volunteer	Staff	Hours/Use	% FY21 Use*	% FY20 Use
Camera Kits (13 Field Kits)	434	100	343	1 day	299	81.6
Editing/Livestream (2 Edit Suites + 4 Laptops)	756	369	474	4 hrs	281	93.2
Studio	87	87		2.5 hrs	181	69.6
*FY21: Facilities were closed for 8 months due to COVID-19.	1277	556	817		276	87.0

Volunteers and Interns

Volunteers contribute to BCTV by serving on the board, being a crew member, hosting interviews, or providing commentary for live events. Interns edit projects, digitize archives, operate cameras, and create their own videos.

For FY22, volunteers joined the crew for the Brattleboro Selectboard, Harris Hill Ski Jump, and BUHS graduation. Since COVID, we have not revived our intern program, but will do so when there is interest.



Above: Volunteer AI New on camera at BUHS graduation.
 Below: Brian Bashaw trains Erin Jenkins of the Brattleboro Museum & Art Center.

Video Production Training

BCTV offers training on an individual basis for Camera Basics, Introduction to Digital Editing, and Studio Production. Training is delivered in person on an individual level.

Fiscal Year	# Trainings	# Certified
20-21	3	3
21-22	7	4

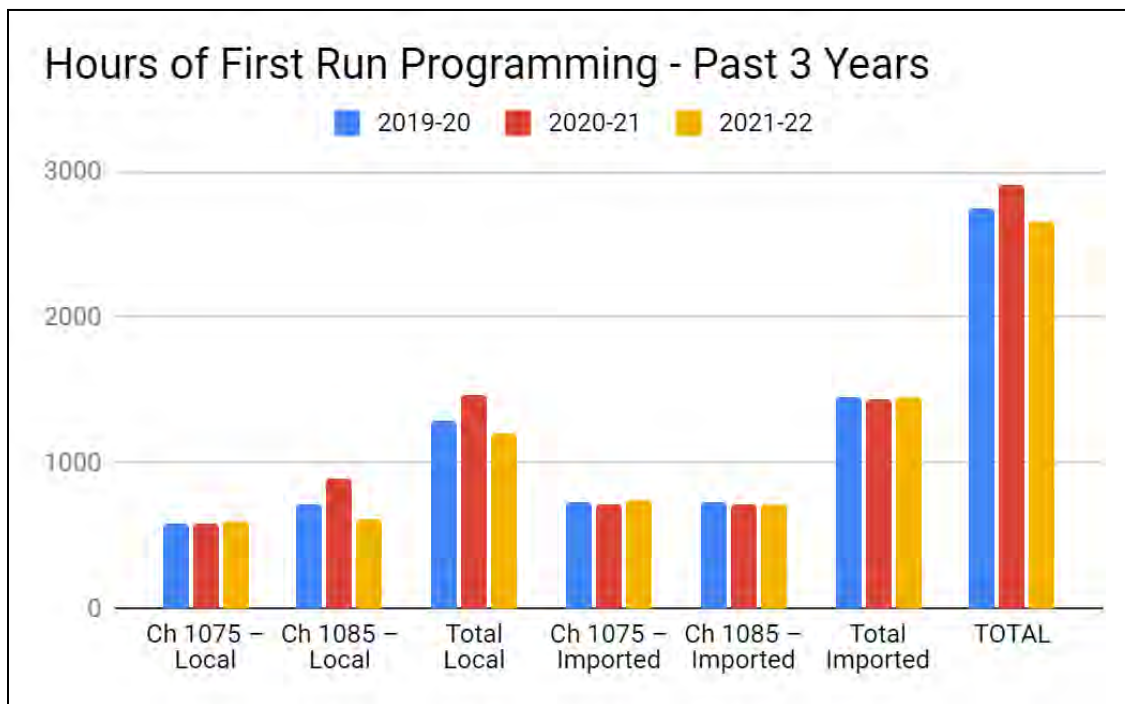


Programming Hours

BCTV produces an average of 1200 hours of local content annually. This year’s hours were similar to last years, with livestreamed content broken out separately (but were added in last year’s total).

Locally-created programs constitute approximately half of what you see on BCTV, measured both by duration (hours and minutes) and by count (number of programs). Vermont Media Exchange is BCTV’s primary source of imported programming, which carries programs produced by community media stations across Vermont and shared through a statewide network.

Hours of First Run Programming	21-22 Hours: Mins: Secs	Change from 20-21	% Total
Channel 1075 – Local	594:50:10	2.4%	22.4
Channel 1085 – Local	609:24:24	-31.7%	22.9
Total Local Programming	1204:14:34	-18.2%	45.3
Channel 1075 – Imported	744:34:15	3.8%	28.0
Channel 1085 – Imported	710:05:43	-0.6%	26.7
Total Imported Programming	1454:39:58	1.6%	54.7
TOTAL	2658:54:32	-8.5%	100.0
Livestream events (incl. In total)	204:20:36		



Program Count

BCTV volunteers and staff produced 1389 local shows in FY22 or 47% of this year’s aired programs.

Number of Programs Aired	21-22	% Change from 20-21	% total
Local	1389	-6.6	46.8
Imported	619	9	20.8
VMX	962	-0.1	32.4
TOTAL:	2970	-1.6	100

Another statistic we track is the amount of staff-produced programming. Channel 1075 programming is primarily produced by volunteers, whereas the majority of Channel 1085 programs are staff-produced.

FY22 Staff-Produced Local Programs	Hours	% Total	# Programs	% Total
Channel 1075	61:28:42	8%	53	11.7
Channel 1085	542:01:28	78%	377	88.9

Awards

A unique artistic collaboration between local organizations received national recognition for programming aired on BCTV. ‘Juno Singles,’ a series of four videos featuring acrobatic “responses” by aerial performers from Nimble Arts to four compositions recorded by the Juno Orchestra, was named ‘Best of Entertainment and Arts Series by an Independent Producer’ at the Alliance for Community Media’s Hometown Media Awards. The videos were produced by local filmmaker Angus Reid and submitted to the contest by BCTV. Staff attended the awards ceremony in Chicago in June 2022.



Above: Juno Singles producer Angus Reid
Below: BCTV staff accepted the award at the national Alliance for Community Media conference in Chicago.

The project started when Juno Orchestra commissioned four local composers to create 15-minute works for string orchestra, each of which Juno recorded in front of a limited audience in spring 2021, with concert videography by Austin Rice. The next phase was for aerial and acrobatic performers from the circus company Nimble Arts, under the direction of Serenity Smith Forchion, to create movement responses to each composition. Finally, filmmaker Angus Reid worked with the artists to produce a series of films for the camera based on their choreography and using the orchestral recordings as soundtrack.



Youth Video Camp

BCTV's youth video camp was in full swing this summer with campers responding to video prompts such as: make a mundane activity interesting, make a music video, and make a superhero movie, all ultimately edited together into "Jimmy Lightning's Variety Show."



Camp instructors Angus Reid and Eslerh Oreste create a breezy skyscape for "Super Guy" Wahid to fly through.



Crowdsourced Cinema

For the third year, BCTV participated in the Crowdsourced Cinema Vermont Project. This year, video teams from across Vermont recreated scenes from the feature film "Star Wars - A New Hope."

For our assigned scene ("Old Ben Kenobi") staff recreated the desertscape of Tatooine at the Vernon Dam. The scenes were edited together and premiered on screens large and small!



Galen Robinson's Ben Kenobi (l) reveals his true identity to Helena Leschuk as Luke Skywalker (r). Crew: Brian Bashaw, Peter Kelleher, Brian Guerino, Nolan Edgar.

FY22 Series

Locally-produced series by community producers: Shows submitted regularly throughout the year.

<p>1st Wednesdays Presents, Maria Dominguez Around Town with Maria, Maria Dominguez At BMAC, Erin Jenkins Bash Productions, Brian Bashaw Brattleboro Area Prevention Coalition, Reggie Martell Brattleboro Democracy Forum, Woody Bernhard Brattleboro Literary Festival, Jeff Mastroianni Brattleboro Music Center presents, Ray Sebold Brattleboro RTM Steering Comm., Millicent Cooley Brattleboro Rotary Club Speaker Series, Marty Cohn Brattleboro Words Project, Lissa Weinmann, BCTV Brooks Memorial Library Events, Maria Dominguez BUHS-TV News, Allison Cram & Toby Moore Calvary Chapel Maple Valley, Pete Millette Chester Volleyball League, Brian Bashaw Couch Potatoe Productions, Russ Grabiec Energy Week, George Harvey & Tom Finnell First Congregational Church, Audrey Walker Gallery Walk, Frederic Noyes, Al New, BCTV Guilford Community Church, Austin Rice, Brian Guerino</p>	<p>Here We Are, Wendy O'Connell Juno Singles, Zon Eastes & Austin Rice Keeping Up with Senior Solutions, Joann Erenhouse Mitchell Giddings Fine Arts, Andy Reichsman, Philip Johansson New England Youth Theatre Presents, NEYT Next Stage Arts, Keith Marks Open Exchange Vermont, Open Exchange VT Poems to Live By, Chard deNiord Red Newt Productions, Al New Southern VT Live Music, Al New St. Michael's Catholic Mass, Alfred New St. Michael's Episcopal Church, Mary Lindquist The World Fusion Show, Derrik Jordan Thorn in My Side, Shannon Ward Trinity Lutheran Church, Deb Pacciuli Veterans Events, Russ Grabiec VT Skate Broadcasts, Nolan Edgar Windham-4 Community Conversation, Mike Mrowicki WTSA-News, Ian Kelley</p>
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Staff-produced series

<p>Brattleboro Development Review Board, BCTV Brattleboro Housing Partnerships Board, BCTV Brattleboro Planning Commission Meeting, BCTV Brattleboro Selectboard Meeting, BCTV Dummerston Selectboard Meeting, BCTV Guilford Selectboard Meeting, BCTV Jamaica Selectboard Meeting, BCTV Landmark College Presents, BCTV Marlboro Elementary School Board, BCTV Media Mentoring Project, VIM & BCTV Meet the Candidates, BCTV Montpelier Connection, BCTV/ Rep. Mike Mrowicki Montpelier Happy Hour, Olga Peters/BCTV</p>	<p>Newfane Selectboard Meeting, BCTV Putney Selectboard Meeting, BCTV River Valleys Unified School District, BCTV Townshend Selectboard Meeting, BCTV Vernon Selectboard Meeting, BCTV VT Nuclear Decomm. Citizen Advisory Panel, BCTV West River Education District, BCTV Windham Central Supervisory Union, BCTV Windham Elementary School Board, BCTV Windham Southeast School District, BCTV Windham SE Supervisory Union, BCTV</p>
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Imported series - Programs produced outside of BCTV’s service territory and sponsored by a local resident. The local sponsor or producing station from Vermont Media Exchange is listed.

<p>Addiction Recovery Network, CCTV All Things LGBTQ, ORCAMedia A Civil Discussion, GNAT-TV Camp Meade Summer Music Series, MRVTV Cannabis Control Board, ORCAMedia Community Senior Center. MMCTV Congressman Peter Welch,CCTV (Burlington) Current Topics in Science Series, GMATV The David Pakman Show, Robin Rieske Democracy Now! Shoshana Rihn Education and Enrichment for Everyone, CCTV Ethan Allen Homestead Enrichment Program, CCTV Female Founders, Media Factory Green Mtn Acad. of Lifelong Learning Lecls, GNAT-TV Gov. Scott Press Conferences, ORCAMedia Hands in the Dirt, CCTV Horses Sing None of It, Alan Podber Johnson Public Library, GMATV New England Cooks, CVTV (Barre) North Branch Nature Center - MRVTV Northgate TV - CCTV</p>	<p>Osher Lifelong Learning Institute, ORCAMedia Positively Vermont, CCTV Racism in America - MMCTV Senior Solutions, SAPA-TV & Okemo Valley TV Stuck in Vermont, Media Factory Sustainable Woodstock - Green Drinks , Okemo Valley The News Project, GNAT-TV The People’s Law School, CCTV Vermont Law School - Hot Topics Series (CCTV) VT Inst. of Civic and International Involvement - CCTV Vermont Land Trust, KATV VT Master Anglers, SAPA-TV VT Master Naturalist, MRVTV VT State Board of Education, MediaFactory VT State House, ORCAMedia VT Youth Orchestra, RETN Vote for Vermont, ORCAMedia Yestermorrow Speaker Series - MRVTV Yoga with Liza, Okemo Valley TV VNH Let’s Talk, Okemo Valley TV Vermont Community Broadband Board, ORCAMedia</p>
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Top Viewed Videos published in FY22: Of 192,946 views on BCTV’s YouTube channel @brattleborotv

Note: Videos are also hosted on producer channels: @StMichaelRomanCatholicParishofBrattleboro @theworldfusionshow

Top-Viewed Videos	Views	Producer
Produced by BCTV Community Producers:		
Mitchell Giddings Fine Arts Presents: Jackie Abrams, 45 Years of Making	1187	Philip Johansson
Here We Are: with guest John Caldwell	438	Wendy O’Connell
Here We Are: with guest Jan Ori	321	Wendy O’Connell
Here We Are: with guest Bob Johnson	298	Wendy O’Connell
Couch Potatoe Productions: Trunkside Tales with Ted Lawrence, Circus Clown 9/12/21	276	Russ Grabiec
Produced by BCTV Staff:		
Dummerston Selectboard Mtg 7/28/21	3047	BCTV
Windham Southeast School District: WSESD Public Forum 3/15/22	793	BCTV
Landmark College Presents: Jennifer Cook - Autism in Heels 4/5/22	355	BCTV
Landmark College Graduation: Spring 2022 Landmark College Commencement	297	BCTV
Putney Selectboard Candidate Forum 4/10/22	262	BCTV

