

Minutes – BCTV Board of Directors Meeting – February 13, 2019 - FINAL

Respectfully submitted by Pauline Dean

Board Attendees: Lynn Barrett (Hangout), Alex Beck (Hangout), Marty Cohn (Hangout), Pauline Dean (6:54), Leah Goodman, Jesse Kreitzer (Hangout), Chris Lenois , Jim Verzino	Location: Room 305, Brattleboro Municipal Center
Absent: Bob Gammon	Call to order: 6:02 pm
Administration Attendees: Cor Trowbridge	Called to order by: Chris Lenois
Public Attendees: Wendy O'Connell	End: 7:14 pm

Agenda Topic	Motion/Action	Moved	Second	Discussion	Vote
Public Input					
Next Meeting	Wednesday, March 20, 2019 at 6 PM				
Communications to the Board				Commons article 2/6/19: "Selectboard candidates will face off in forum"	
Consent Agenda	Motion to accept all items in the Consent Agenda.	MC	LB	Includes: - 1/16/19 Minutes as submitted - Executive Director's Report - Finance Committee Report: at 59% of fiscal year, income is projected to be higher than budgeted, while expenditures are lower, with a projected net income of \$12K (vs. budget figure of \$500). Now possible to send staff to ACM Conference. - Forward movement on news show, could be a sponsorship opportunity.	7-0-0
Old Business:					
Outreach Committee report on FCC Rulemaking				- Feb. 20 VAN Legislative Day: Marty and Cor will attend both parts: legislative interaction and testimony; ACM Roadshow with president Mike Wassenaar.	

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				<ul style="list-style-type: none"> - Petition to VT PUC submitted by DPS requesting a workshop on PEG funding. - US House Subcommittee on Communications and Technology has been named. - Leah is prepping online petition for launch on Change.org. 	
Town Meeting Day plans				<ul style="list-style-type: none"> - Board/staff/volunteer assignments for Town Meeting Day: <ul style="list-style-type: none"> - Jamaica: Cor - Newfane: Marty - Putney: Chris - Dummerston: Lynn - Guilford: Alex - Townshend: Rick Hege - Vernon: Martin Langeveld - Brattleboro: Jim <p>Cor will distribute a script with answers to potential questions.</p>	
New Business:					
Request for funding from VAN for Action Circles	Motion: To donate \$500 to Vermont Access Network toward the cost of contract with Action Circles.	MC	AB	<ul style="list-style-type: none"> - VAN requests member contributions toward cost of legislative assistance by Action Circles for the next six months. -Vote to contribute \$500 with discussion of sending more at a later date if possible. -Question: what amount would BCTV owe if cost divided according to AMO size/revenues? 	7-0-0
Retreat Debrief and Work Group Reports:				<ul style="list-style-type: none"> - Overall, retreat was productive (detailed notes from retreat included in meeting packet) - Genna Williams was effective as facilitator - Great participation by board - Produced actionable items - Jim handled lunch! <p><u>Work group reports:</u></p> <ul style="list-style-type: none"> -BCTV Produced/Sponsored Content: (Bob, Marty 	

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				<p>Jesse) Sponsorship potential for news show, sports, monetizing YouTube channel, promote sponsorship with ads, post fee structure on website.</p> <ul style="list-style-type: none"> - Increased fees for services: (Alex, Jim, Pauline) <p>Goal to grow this revenue source from 6% to 20% of the budget. Wendy O'Connell suggested that producers could pay a fee or seek sponsors.</p> <ul style="list-style-type: none"> - Development/fundraising: (Chris, Leah, Lynn) <p>importance of comprehensive master list, instill giving habit in members, this is the "new normal" to maintain services. Regional underwriting could include Keene and Greenfield areas.</p> <p>All work groups agreed to meet before the next board meeting.</p>	
Announcements					
Adjournment		JV	PD	7:14 PM	8-0-0