

# Minutes – BCTV Board of Directors Meeting – February 17, 2021 - FINAL

Respectfully submitted by Bob Gammon

Board Attendees: George Anthes, Lynn Barrett, Alex Beck, Marty Cohn, Leah Goodman, Garret Harkawik, Chris Lenois				Location: Zoom	
Absent: Bob Gammon				Call to order: 6:20 PM	
Staff Attendees: Cor Trowbridge				Called to order by: Chris Lenois	
Public Attendees: none				Adjourn: 7:30 PM	
Agenda Topic	Motion	Moved	Second	Discussion	Vote
Public Input				None	
Schedule Next Meeting				-The next meeting is confirmed for March 17, 2021 at 6:15 PM via Zoom.	
Communications to the Board				-None	
Consent Agenda	Motion to accept all items in the Consent Agenda.	MC	LB	- 1/20/21 Board Meeting Minutes as submitted - Executive Director’s Report <ul style="list-style-type: none"> <li>• Stolen check - Move forward with direct deposit.</li> <li>• George has ideas for attorney replacement.</li> <li>• Selectboard fees –feedback that October is the time to submit fee adjustments.</li> </ul> - Finance Committee Report: at 58.9% of fiscal year. <ul style="list-style-type: none"> <li>• Q4 payments from Comcast are not reflected on the January statement but both were received in February at budgeted levels for both Comcast and former SVC territory.</li> <li>• February is usually the time for a Projected Budget. Cor and Helena will get a draft to Leah for review prior to the next board meeting.</li> </ul>	7-0-0
Old Business					
New Business					
Goal Setting				Chris asked board members to identify proactive goals, building on Notes from 2019 retreat. -Garret: Revisit the idea of creating a for-profit production company affiliated with BCTV. He has experience with this at an after school program in Brooklyn that was funded primarily through grants.	

				<ul style="list-style-type: none"> <li>- Cor: Renovation of Municipal Center may make us rethink location.</li> <li>- Marty: Unfinished goals are increasing visibility and developing sponsored content such as news and sports.</li> <li>-Attract new members with swag and benefits at the Basic level.</li> <li>-Chris: Use Community Needs Assessment tools to find out what people know and what they want from BCTV.</li> <li>-Lynn: Be creative with fundraising, like The Commons.</li> </ul>	
Announcements					
Adjourn	Motion to adjourn at 7:30 pm	AB	LG		7-0-0