

Minutes – BCTV Board of Directors Meeting – August 18, 2021 - FINAL

Respectfully submitted by Bob Gammon

Board Attendees: George Anthes, Lynn Barrett, Alex Beck, Leah Goodman (entered 6:23 pm, exited 7:03 pm), Garret Harkawik, Chris Lenois		Location: Zoom			
Absent: Marty Cohn, Bob Gammon		Call to order: 6:20 PM			
Staff Attendees: Cor Trowbridge		Called to order by: Chris Lenois			
Public Attendees: none		Adjourn: 7:38 PM			
Agenda Topic	Motion	Moved	Second	Discussion	Vote
Public Input				None	
Schedule Next Meeting				The next meeting is confirmed for September 22, 2021 at 7:00 PM via Zoom, following the BCTV Annual Meeting to be held virtually 6 -7 PM.	
Communications to the Board				<ul style="list-style-type: none"> ● 7/5/21: Reformer article: 'Hybrid meetings offer access, convenience' ● 8/4/21: Commons article: 'Panel will discuss the state of local journalism' ● Vermont 10-Year Telecommunications Plan: Recommendation to Support PEG ● Memo to DPS and Interested Parties from VAN: Comments on Draft Telecommunications Plan 	
Consent Agenda	Motion to accept all items in the Consent Agenda.	GH	LB	<ul style="list-style-type: none"> - 6/16/21 Board Meeting Minutes as submitted - Executive Director's Report - Finance Committee Report: at 8.5% of fiscal year. We have received Q2 payments from Comcast as expected which will appear on the August report. 	6-0-0
Old Business					
Building Contingency Planning Committee	Motion to enter into Executive Session to discuss a contractual matter at 6:25 PM.	GA	LB	<p>An executive session was called to discuss a contractual matter.</p> <p>The executive session was dissolved at 6:46 PM</p> <p>No decisions were made.</p>	6-0-0

Community Needs Assessment survey				<p>Interim results of note with 52 responses:</p> <ul style="list-style-type: none"> - YouTube channel is most popular venue for viewing BCTV's programs. - 75% respondents want to see local news on BCTV - Respondents want BCTV to prioritize more live coverage of local meetings and events - Leave survey open until Annual Meeting & ask for participation then. - Cor will send targeted emails to constituents to seek responses with a goal of 100 by the Annual Meeting before closing it. 	
New Business Annual Meeting & Producer Party Planning				<p>Annual Meeting:</p> <ul style="list-style-type: none"> - Wednesday, September 22 at 6 PM - Virtual format in light of Delta variant - Three open seats: Leah McGrath Goodman, Bob Gammon, Lynn Barrett - all will be running for re-election - Voting by e-ballot prior to event <p>Producer Party:</p> <ul style="list-style-type: none"> - Combine with screening of Crowdsourced Cinema 'Jurassic Park' at the Latchis - Jon Potter has offered October 15 or 28 - Latchis 4 could include gallery space off Main Street for food and ventilation if right for small crowd size - Plan for in-person event but prerecord awards segment (or maybe all segments). Last year's virtual event was 45 minutes. 	6-0-0
COVID Protocols Update				<p>-8/11/21 Town of Brattleboro requires face coverings inside all Town buildings. No distinction per vaccination status.</p> <ul style="list-style-type: none"> - Update studio masking policy in light of this requirement. 	
Announcements				<p>Lynn Barrett announced two upcoming projects with potential for collaboration with BCTV:</p> <ul style="list-style-type: none"> - "The Commons Wants to Know" - person on the street interviews during Gallery Walk starting in September. - Media Mentoring Project - four monthly events this fall at 118 Elliot teaching the community how to get voices heard. 	
Adjourn	Motion to adjourn at 7:38 pm	GH	LB		5-0-0