

Minutes – BCTV Board of Directors Meeting – November 16, 2022 - FINAL

Respectfully submitted by Bob Gammon

Board Attendees: George Anthes, Lynn Barrett, Alex Beck, Marty Cohn, Bob Gammon, Leah Goodman				Location: Zoom	
Absent: Reggie Martell, Garret Harkawik				Call to order: 6:19 PM	
Staff Attendees: Cor Trowbridge				Called to order by: Alex Beck	
Public Attendees: none				Adjourn: 7:05 PM	
Agenda Topic	Motion	Moved	Second	Discussion	Vote
Public Input				None	
Schedule Next Meeting				The next meeting is confirmed for December 14, 2022 at 6:15 PM via Zoom.	
Communications to the Board				<ul style="list-style-type: none"> ● 10/24/22 Reformer: Brattleboro prepares for charter review process (BCTV will cover) ● 10/27/22 Reformer: BCTV Producer Awards Night set for Nov. 9 ● 10/29-30 Letter to the Editor: 'Meet the Candidates 2022' now airing on BCTV ● 11/2/22 Commons: BCTV Producer Awards Night set for Nov. 9 ● 11/5-6/22 Reformer: Vermontitude -- a video podcast with attitude -- premieres Tuesday ● 11/8/22 Reformer: Vermontitude No. 1 'Fish' and Michelle Luetjen Green talk about her ouster as School Board chairwoman 	
Consent Agenda	Motion to accept all items in the Consent Agenda.	MC	BG	<p>As submitted:</p> <ul style="list-style-type: none"> ● Annual Members Meeting Minutes of 10/19/22 ● Executive Director's Report ● Monthly Financial Reports at 33.7% of fiscal year. <p>Discussion:</p> <p>-Production Manager search update. Posted on LinkedIn, Indeed, Facebook. Two interviews this week.</p>	6-0-0

Old Business					
Producer Party Debrief				<ul style="list-style-type: none"> -Best Producer Awards ever - good tweaks to past event -Game show performance was fun and entertaining, should have a production-related performance every time, such as shooting a live segment of a show -Award videos: 3 minute length is good in general -Hi top tables were popular vs audience chairs - arrange space to anticipate this - Donation jars awkward/unclear, vintage gear not explained or promoted to attendees - Two board members at registration table for first hour - this was overlooked, attendance record incomplete 	
Board Retreat Planning				<ul style="list-style-type: none"> -Reminder to respond to survey distributed by Alex - Cor will poll staff on same questions and generate "Current Conditions Analysis" 	
New Business					
Media Alliance proposal				<p>Lynn presented the concept of a Southern Vermont Non-Profit Local Media Alliance. Common fundraising and awareness campaign.</p> <ul style="list-style-type: none"> - Suggestions made to include all local media, regardless of nonprofit status. - For discussion at Board Retreat. 	
Executive Session				None	
Announcements					
Adjourn	Motion to adjourn at 7:05 pm	MC	LB		6-0-0